

TO: Kalamazoo Downtown Economic Growth Authority Board Members
FROM: Andrew Haan, President
DATE: November 12, 2018
RE: November 2018 Meeting

The regular meeting of the Kalamazoo Downtown Economic Growth Authority Board of Directors is scheduled to take place on Monday, November 19, 2018 at 3:00 p.m. in the City Hall Community Room.



Board of Directors Regular Meeting Agenda

November 19, 2018 3 p.m. | City Hall – Community Room

- I. CALL TO ORDER
- II. ROLL CALL
- III. ADOPTION OF AGENDA
- IV. APPROVAL OF MINUTES – OCTOBER 22, 2018
- V. FINANCIAL REPORT
- VI. PUBLIC HEARING/ACTION ITEMS
 - A. Open public hearing on the proposed 2019 budget
 1. Review and discussion of proposed 2019 DEGA budget
 2. Public comments
 3. Board comments
 4. Close public hearing
 - i. Resolution 18-03 Approve submission of 2019 budget to City Commission (attachments) Requires roll-call vote
- VII. DISCUSSION ITEMS
 - A. Upcoming Kalamazoo Downtown Economic Growth Authority business
 - B. AKT Peerless – Project Support Policy
 - C. Downtown report
- VIII. BOARD COMMENTS
- IX. PUBLIC COMMENTS
- X. ADJOURNMENT



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

PRESENT: Jeff Breneman, Stephanie Hinman, Patti Owens, Carl Brown, Mayor Bobby Hopewell, Grant Fletcher, Susan Lindemann, Bob Miller, Ryan Wieber

ABSENT: None

STAFF: Andrew Haan, Jennifer Jelenek, Deb Houseman, Meghan Behymer

OTHER: Scott Borling, Michael O'Connor

I. CALL TO ORDER

Andrew Haan called to order the first meeting of the Kalamazoo Downtown Economic Growth Authority Board of Directors at 5:08 p.m.

II. ROLL CALL

PRESENT: Jeff Breneman, Stephanie Hinman, Patti Owens, Carl Brown, Mayor Bobby Hopewell, Grant Fletcher, Susan Lindemann, Bob Miller

ABSENT: Ryan Wieber

III. ADOPTION OF AGENDA

DIRECTOR OWENS MOVED TO APPROVE THE OCTOBER 22, 2018 AGENDA AS PRESENTED. DIRECTOR BRENEMAN SECONDED. MOTION CARRIED.

IV. ACTION ITEMS

A. Swearing in of Board Members

Scott Borling, City Clerk, swore in the members of the inaugural Downtown Economic Growth Authority Board of Directors. The members sworn in were Jeff Breneman, Stephanie Hinman, Patti Owens, Carl Brown, Mayor Bobby Hopewell, Grant Fletcher, Susan Lindemann and Bob Miller.



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

B. Designation of Executive Director

DIRECTOR OWENS MOTIONED TO DESIGNATE ANDREW HAAN AS THE EXECUTIVE DIRECTOR OF THE KALAMAZOO DOWNTOWN ECONOMIC GROWTH AUTHORITY. DIRECTOR MAYOR HOPEWELL SECONDED. MOTION CARRIED.

C. Election of Officers

Executive Director Andrew Haan reviewed the proposed slate of officers for the inaugural Kalamazoo Downtown Economic Growth Authority Board of Directors. The proposed slate is Grant Fletcher as Chair, Susan Lindemann as Vice Chair, Patti Owens as Treasurer and Robert Miller as Secretary.

DIRECTOR BRENEMAN MOTIONED TO APPROVE THE PROPOSED SLATE OF OFFICERS FOR THE KALAMAZOO DOWNTOWN ECONOMIC AUTHORITY BOARD. DIRECTOR HINMAN SECONDED. MOTION CARRIED.

Following the election of officers, Andrew Haan handed the meeting over to be run by the new Chair – Director Fletcher.

D. Adoption of Resolution 2018-1: A Resolution to Call a Public Hearing for the 2019 Budget

DIRECTOR MAYOR HOPEWELL MOVED TO ADOPT RESOLUTION 2018-1 TO CALL A PUBLIC HEARING FOR THE 2019 BUDGET. DIRECTOR OWENS SECONDED.

ROLL CALL VOTE:

YAY: Jeff Breneman, Stephanie Hinman, Patti Owens, Carl Brown, Mayor Bobby Hopewell, Grant Fletcher, Susan Lindemann, Bob Miller

NAY: None

ABSTAIN: None

MOTION CARRIED.



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

E. Adoption of DEGA Bylaws

Director Mayor Hopewell asked what to call the Kalamazoo Downtown Economic Growth Authority in daily conversation. Directors discussed and decided that it is best to refer to the authority as the Kalamazoo Downtown Economic Growth Authority in full name as awareness of the organization, its mission and activities builds.

DIRECTOR MAYOR HOPEWELL MOVED FOR APPROVAL OF THE KALAMAZOO DOWNTOWN ECONOMIC GROWTH AUTHORITY BYLAWS. DIRECTOR MILLER SECONDED. MOTION CARRIED.

Director Brown asked about the relationship between the Kalamazoo Downtown Economic Growth Authority and the Kalamazoo Downtown Partnership as it relates to the bylaws. Executive Director Andrew Haan said that this relationship is reflected in a service agreement between the two entities, which is shown within the budget not within the bylaws.

F. Adoption of Resolution 2018-2: A Resolution to Approve Development Plan and Tax Increment Financing Plan and Authorize its Submittal to the City of Kalamazoo

- i. Approval of the special agreement with the Kalamazoo Public Library (KPL)
- ii. Approval of the special agreement with the Kalamazoo Regional Educational Service Agency (KRESA)

Executive Director Andrew Haan presented a PowerPoint outlining the process and contents of the Kalamazoo Downtown Economic Growth Authority Development Plan and Tax Increment Financing Plan. He noted one of the priority projects for next year is to have a detailed downtown plan.

Haan said that as part of the Corridor Improvement Authority, the Kalamazoo Downtown Economic Growth Authority is required to show a proposal for how the revenue generated will be invested (as shown in Exhibit 6 of the Kalamazoo Downtown Economic Growth Authority Development Plan and Tax Increment Financing Plan). Haan noted the amount to be invested in the next 30 years is between \$65 and \$116



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

million – this does not project the impact of new developments.

Haan said that the Kalamazoo Downtown Partnership has been working closely with the Michigan Economic Development Corporation (MEDC) on their contribution to the Kalamazoo Downtown Economic Growth Authority work. This is the first time that there has been a qualified development area created under the Corridor Improvement Authority Act. Staff has put together a 15-year ask with a 2-year check-in with MEDC to ensure they are comfortable with where the investments are going. Currently waiting for a response on this. He noted that things are on track for the December Michigan Strategic Fund (MSF) Board meeting – but the official ask for state dollars can't come until City Commission approves the plan.

Director Hinman asked for clarification on the specific provision that we are the first to use. Haan noted that the provision we are the first community to use is to establish a *qualified development area* under the Corridor Improvement Authority Act. He said the key difference between the Downtown Development Authority and the Kalamazoo Downtown Economic Growth Authority is that the Kalamazoo Downtown Economic Growth Authority is able to access state dollars for the capture of the equivalent of the state education tax and the local public school operating mills. This is consistent with what is done by the Brownfield Authority now, but the Kalamazoo Downtown Economic Growth Authority is able to capture for the whole district.

Director Fletcher asked about the special agreements indicated on the agenda. The first is to negotiate a special agreement with the Kalamazoo Public Library. Director Wieber noted that the Kalamazoo Public Library Board voted to participate in the Kalamazoo Downtown Economic Growth Authority at 50 percent. Executive Director Andrew Haan said that the Library is the one taxing unit that is fully exempt from capture. The second is to potentially negotiate a special agreement with the Kalamazoo Regional Educational Service Agency (KRESA).

DIRECTOR MAYOR HOPEWELL MOVED TO APPROVE RESOLUTION 2018-2 TO APPROVE DEVELOPMENT AND TAX INCREMENT FINANCING PLAN AND AUTHORIZE ITS SUBMITTAL TO THE CITY OF KALAMAZOO; AND TO APPROVE THE TWO SPECIAL AGREEMENTS. DIRECTOR BROWN SECONDED.



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

ROLL CALL VOTE:

YAY: Jeff Breneman, Stephanie Hinman, Patti Owens, Carl Brown, Mayor Bobby Hopewell, Grant Fletcher, Susan Lindemann, Bob Miller

NAY: None

ABSTAIN: None

MOTION CARRIED.

Executive Director Andrew Haan noted the following steps to be taken yet this year:

- City Commission will set a date for a public hearing on the Development Plan and Tax Increment Financing Plan for their December 3 meeting.
- It is presumed that the plan will go before the Michigan Strategic Fund Board at their December 18 meeting.

G. Setting 2018-2019 Regular Meeting Schedule

Andrew Haan proposed that the Kalamazoo Downtown Economic Growth Authority meet at the regularly scheduled Downtown Development Authority meeting – the third Monday at 3 p.m. at City Hall.

DIRECTOR MAYOR HOPEWELL MOVED TO SET THE 2018-2019 REGULAR MEETING SCHEDULE OF THE KALAMAZOO DOWNTOWN ECONOMIC AUTHORITY FOR THE THIRD MONDAY OF EACH MONTH AT 3 P.M. AT CITY HALL. DIRECTOR BROWN SECONDED. MOTION CARRIED.

V. DISCUSSION ITEMS

A. Upcoming DEGA business

i. Development project support policy

Executive Director Andrew Haan said that staff has been working with AKT Peerless to develop a project support policy. The policy is intended to be consistent with the goals of the Plan. One goal of the policy is to streamline the process, including that of the



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

Brownfield Redevelopment Authority. There will be a joint meeting in November or December at the Kalamazoo Downtown Economic Growth Authority Board Meeting with the Brownfield Authority to present and discuss the policy.

Director Miller noted past inefficiencies in the process for developers interested in the area, and said he hoped this policy would streamline the process. Director Owens said that this is the intent. Andrew Haan noted that one recommendation is that there will not be a need for the BRA to do projects within the Kalamazoo Downtown Economic Growth Authority district – though they will still do work within the rest of the City. This is still being discussed.

B. Kalamazoo Downtown Partnership Citizen Coalitions

Kalamazoo Downtown Partnership Vice President of Business Development Jennifer Jelenek reviewed a one-page document outlining the Citizen Coalitions and distributed a worksheet for board members to fill out on suggestions for membership on the coalitions. The deadline for applications for Citizen Coalitions is November 16, 2018 and can be found at downtownkalamazoo.org/citizen-coalitions.

Director Owens asked for clarification on the suggestions to be included on the Citizen Coalition worksheet. Jennifer Jelenek noted that the Kalamazoo Downtown Partnership is seeking suggestions of both organizations and individuals.

Director Breneman asked about the status of applications. Jennifer Jelenek said approximately 20-30 applications have been received, but many more are needed.

Director Owens asked if staff has reached out to media. She noted Ken Lanphear would be a good person to reach out to. Jennifer Jelenek said that a press release was sent out at the beginning of October regarding the rebranding and reorganization of the Kalamazoo Downtown Partnership, including the citizen coalitions.

Director Owens asked how the Kalamazoo Downtown Partnership is reaching out to people who don't have access to internet or utilize it.



Board of Directors Regular Meeting Minutes

October 22, 2018 5-7 p.m. | Metro Transit Board Room

Executive Director Andrew Haan said that a print application will be available, as well as an informational postcard that can be distributed by businesses, organizations and individuals. Director Owens noted that the November Art Hop would be a good time for outreach. Jennifer Jelenek said that some of the work began with the Bates Alley Grand Opening at the October Art Hop, when staff handed out a postcard inviting people to take part in future similar projects.

Director Owens asked about the future of the committees and their members that currently exist. Jennifer Jelenek said that with the exception of the Transportation, Parking and Mobility Committee and Safety Committee (which will remain as subcommittees under the Coalitions for the time being), committee members are encouraged to apply for membership.

VI. BOARD COMMENTS

Director Mayor Hopewell commended Executive Director Andrew Haan and staff on the work on the Kalamazoo Downtown Economic Growth Authority and the Kalamazoo Downtown Partnership. He said that he believes this work brings a spirit to downtown that is needed and the best work to come out of downtown in a long time. Haan thanked the Board, staff and the City for the support throughout this process. Director Mayor Hopewell also noted that it's an exciting time in the community – last week a number of ribbon-cutting ceremonies took place and more to come in the future.

VII. PUBLIC COMMENTS

No public comments.

VIII. ADJOURNMENT

DIRECTOR FLETCHER ADJOURNED THE MEETING AT 6:11 P.M.

DOWNTOWN ECONOMIC GROWTH AUTHORITY PROPOSED BUDGET

| REVENUES | 2019 |
|--|----------------------|
| DOWNTOWN ECONOMIC GROWTH AUTHORITY TIF | \$ 94,777.00 |
| KALAMAZOO MALL MAINTENANCE (CITY OF KALAMAZOO) | \$ 59,210.00 |
| CITY OF KALAMAZOO OPERATIONS LOAN | \$ 384,557.00 |
| STATE CONTRIBUTION FUNDS | \$ 75,578.00 |
| TOTAL REVENUES | \$ 614,122.00 |
| EXPENDITURES | |
| PEOPLE | |
| DOWNTOWN AMBASSADOR PROGRAM/MAINTENANCE | \$ 59,210.00 |
| ENGAGEMENT, SURVEYS & FEEDBACK | \$ 54,000.00 |
| PLACE | |
| PLANNING | \$ 53,000.00 |
| PUBLIC SPACE INVESTMENT & MAINTENANCE | \$ 22,000.00 |
| STREET INTERVENTIONS | \$ 75,578.00 |
| EXPERIENCE | |
| MARKETING/COMMUNICATIONS | \$ 81,000.00 |
| EVENTS | \$ 104,344.00 |
| GROWTH | |
| BUSINESS RETENTION & RECRUITMENT INITIATIVES | \$ 50,000.00 |
| DEBT OBLIGATIONS | |
| ADMINISTRATION | |
| PERSONNEL & OPERATIONS | \$ 50,500.00 |
| AUDIT | \$ 10,000.00 |
| FUND BALANCE/CONTINGENCY | \$ 9,500.00 |
| TOTAL EXPENSES | \$ 614,122.00 |

KALAMAZOO DOWNTOWN PARTNERSHIP PROJECTED BUDGET

| REVENUES | 2019 | |
|---|------------------------|---|
| SERVICE AGREEMENTS | | |
| DOWNTOWN DEVELOPMENT AUTHORITY (DDA) 2 MILL | \$ 242,000.00 | Admin adjusted Admin adjusted: \$9,500 to Fund Balance, \$10K for admin/audit |
| DOWNTOWN ECONOMIC GROWTH AUTHORITY (DEGA) | \$ 75,277.00 | |
| DTI SERVICE AGREEMENT | \$ 7,500.00 | |
| TPM SERVICE AGREEMENT | \$ 110,000.00 | |
| CITY OF KALAMAZOO SUPPORT | | |
| OPERATIONS LOAN | \$ 384,557.00 | \$89,600 carry over from 2018 |
| KALAMAZOO MALL MAINTENANCE | \$ 59,210.00 | |
| FOUNDATION FOR EXCELLENCE | \$ 225,000.00 | |
| ECONOMIC DEVELOPMENT | \$ 50,000.00 | |
| STATE SUPPORT | | |
| DEGA CONTRIBUTION FUNDS | \$ 75,578.00 | |
| PHILANTHROPY & GRANTS | | |
| HOLIDAY GRANT | \$ 70,000.00 | |
| OPERATIONAL GRANT | \$ 100,000.00 | |
| ALLEYWAY ACTIVATION GRANTS | \$ 40,000.00 | |
| CAMERAS/PEDESTRIAN COUNT TECHNOLOGY | \$ 25,000.00 | |
| SPONSORSHIPS | | |
| HOLIDAY SPONSORSHIPS | \$ 35,000.00 | |
| PARKING RAMP AD SALES | \$ 10,000.00 | |
| OTHER | | |
| DDA FUND BALANCE CONTRIBUTION | \$ 150,000.00 | |
| PERSONAL PROPERTY TAX REIMBURSEMENT | \$ - | |
| INTEREST INCOME | \$ 1,050.00 | |
| FESTIVAL PLACE USER FEES | \$ 15,000.00 | |
| TOTAL REVENUES | \$ 1,675,172.00 | |
| EXPENDITURES | | |
| PEOPLE | | |
| DOWNTOWN AMBASSADOR PROGRAM/MAINTENANCE | \$ 83,240.50 | Mall maintenance contribution |
| ENGAGEMENT, SURVEYS & FEEDBACK COMMUNITY ENGAGEMENT SERIES STATE OF THE DOWNTOWN/ANNUAL IMPACT REPORT | \$ 54,030.50 | <i>CITY LOAN</i> \$54K |
| PEOPLE SUBTOTAL | \$ 137,271.00 | |
| PLACE | | |
| PLANNING DOWNTOWN COMPREHENSIVE & STREETScape PLAN | \$ 53,535.20 | <i>DEGA</i> \$53K |
| PUBLIC SPACE INVESTMENT & MAINTENANCE | \$ 253,535.20 | |
| * ARCADIA CREEK FESTIVAL PLACE COMPREHENSIVE PLAN | | <i>DEGA</i> \$22K |
| ARCADIA CREEK FESTIVAL PLACE MAINTENANCE | | <i>DDA (FB)</i> \$85K |
| * ARCADIA CREEK MAINTENANCE | | |
| * ALLEYWAY ACTIVATION | | |
| MALL LIGHTING & INFRASTRUCTURE | | |
| CAPITAL IMPROVEMENTS | \$ 123,535.20 | |
| * PUBLIC RESTROOMS | | |
| STREET INTERVENTIONS | \$ 83,535.20 | |
| PILOT BICYCLE LANE | | |
| SCRAMBLE INTERSECTIONS | | |
| CURB EXTENSIONS | | |
| STREETScape IMPROVEMENTS | \$ - | |
| INSTALL STREET TREES & PERMEABLE TREE PITS (2020) | | |
| BEAUTIFICATION | \$ 18,535.20 | |
| INSTALL PLANTERS (2020) | | |
| SEASONAL PLANTS & FLOWERS | | |

| | | | | |
|--|----|---------------------|--------------|---------|
| PLACE SUBTOTAL | \$ | 532,676.00 | | |
| EXPERIENCE | | | | |
| MARKETING/COMMUNICATIONS | \$ | 81,463.00 | CITY LOAN | \$81K |
| PUBLIC ART | \$ | - | | |
| DEVELOP PUBLIC ART STRATEGY | | | | |
| SPRING/SUMMER EVENTS | \$ | 46,463.00 | CITY LOAN | \$46K |
| MOVIE SERIES (2020) | | | | |
| MUSIC AT BATES ALLEY | | | | |
| FREE YOGA/EXERCISE DOWNTOWN | | | | |
| SUNDAY CAR & VINTAGE MARKET | | | | |
| FALL/WINTER EVENTS | \$ | 57,963.00 | CITY LOAN | \$58K |
| COMMUNITY DINNER (2020) | | | | |
| MARINARA-THON | | | | |
| OKTOBERFEST (2020) | | | | |
| SILENT DISCO | | | | |
| STUDENT PERFORMANCE SERIES (ART HOP) | | | | |
| HALLOWEEN HARVEST EVENT | | | | |
| WINTER FESTIVAL | | | | |
| WINTER HOLIDAY EVENTS | \$ | 108,463.00 | | |
| HOLIDAY PARADE | | | | |
| HOLLEY JOLLEY TROLLEY | | | | |
| SANTA'S WORKSHOP | | | | |
| HOLIDAY CARRIAGE RIDES | | | | |
| HOLIDAY CAROLING | | | | |
| CHRISTMAS TREE MARKET | | | | |
| WINDOW DECORATING CONTEST | | | | |
| EXPERIENCE SUBTOTAL | \$ | 294,352.00 | | |
| GROWTH | | | | |
| BUSINESS RETENTION & RECRUITMENT INITIATIVES | \$ | 149,215.00 | CITY LOAN | \$50K |
| REAL ESTATE & MARKET DATA DEVELOPMENT | | | ECON. DEV. | \$50K |
| BID FORMATION | | | | |
| CAMERAS/PEDESTRIAN COUNT TECHNOLOGY | | | | |
| BUSINESS DEVELOPMENT EVENTS | \$ | 99,215.00 | DDA (FB) | \$65K |
| BROKERS BREAKFAST | | | | |
| SMALL BUSINESS SATURDAY | | | | |
| SUMMER SIDEWALK SALES | | | | |
| BUSINESS DEVELOPMENT WORKSHOPS | | | | |
| GROWTH SUBTOTAL | \$ | 248,430.00 | | |
| ADMINISTRATION | | | | |
| PERSONNEL & OPERATIONS | \$ | 343,146.00 | DDA (2 MILL) | \$242K |
| | | | CITY LOAN | \$50.5K |
| DEBT & PROJECT OBLIGATIONS | | | | |
| PROJECT AGREEMENTS | \$ | 74,307.00 | | |
| TAX APPEALS | | | | |
| ZOETIS | \$ | 44,990.00 | CITY LOAN | \$45K |
| TOTAL DEBT OBLIGATIONS | \$ | 119,297.00 | | |
| TOTAL EXPENDITURES | \$ | 1,675,172.00 | | |
| BALANCE | \$ | - | | |
| *PROPOSED FFE PROJECTS | | | | |

**KALAMAZOO DOWNTOWN ECONOMIC GROWTH AUTHORITY
CITY OF KALAMAZOO, MICHIGAN
RESOLUTION 2018-3**

A RESOLUTION APPROVING THE DOWNTOWN ECONOMIC GROWTH AUTHORITY OF THE CITY OF KALAMAZOO BUDGET FOR 2019.

WHEREAS, the Corridor Improvement Authority Act of 2005 permits a corridor improvement authority to adopt a budget for its operating revenues and expenses; and

WHEREAS, the Kalamazoo Downtown Economic Growth Authority board has prepared a budget for 2019.

NOW, THEREFORE, BE IT RESOLVED, that the proposed 2019 budget is approved by the Kalamazoo Downtown Economic Growth Authority board for submission to the City Commission for their review and approval.

Director _____ moved acceptance of the Resolution to approve the proposed budget for 2019 and submit it to the City Commission for review and approval.

Director _____ supported.

AYES, Directors:

NAYS, Directors:

ABSTENTIONS, Directors:

RESOLUTION DECLARED ADOPTED, _____.

CERTIFICATE

I hereby certify that the foregoing is a true and complete copy of a Resolution adopted by the Kalamazoo Downtown Economic Growth Authority of the City of Kalamazoo at a regular meeting held on November 19, 2018 and that said meeting was conducted and a public notice of said meeting was given pursuant to and in full compliance with the Open Meetings Act, being Act No. 267 of the Public Acts of 1976, and the minutes of said meeting were kept and will be and have been made available as required by said Act.

Bob Miller, Secretary

DOWNTOWN REPORT

An overview of Downtown Kalamazoo

November 2018

Planning and Re-Organization

Downtown Economic Growth Authority – On October 15, City Commission unanimously approved the creation of the Downtown Economic Growth Authority, its bylaws, and the membership of the inaugural board – Grant Fletcher, Susan Lindemann, Patti Owens, Bob Miller, Mayor Hopewell, Carl Brown, Jeff Breneman, Stephanie Hinman and Ryan Wieber.

The Board held their first meeting on October 22, approving a Development and TIF plan for the district that outlines a proposed method for collecting tax increment, along with an outline of potential investments. At the upcoming City Commission meeting on November 5, Commission will set the date for a public hearing on the plan to occur on 12/3. At that meeting, the general public, and local taxing units subject to capture will be afforded opportunity to provide comment on the plan.

Kalamazoo Downtown Partnership has provided a proposal to the Michigan Economic Development Corporation outlining a process for State participation in the DEGA. Discussions are ongoing.

Organizational structure – Kalamazoo Downtown Partnership staff, board continue to build out changes to organizational structure.

Community engagement model/Citizen Coalitions – With the goal of broadening and diversifying the downtown leadership network, a call for applications for the four Citizen Coalitions focused on People, Place, Growth, and Experience was issued October 1. More information and the application can be found at <https://downtownkalamazoo.org/citizen-coalitions>

DTI Board – Meeting quarterly as reorganization progresses.

Downtown Parking Plan – The downtown parking and mobility planning process is ramping up, with parking counts occurring November 28-29, and community engagement beginning in early December.

Organizational branding – DKI's new name and brand, Kalamazoo Downtown Partnership was launched October 1. A phased roll-out continues.

Infrastructure Projects

Construction – Construction continues on multiple fronts downtown, with Consumers Energy replacing gas lines throughout downtown, MDOT resurfacing streets, and City of Kalamazoo reconstructing Rose Street and the Pitcher/Water intersection. Consumers' work on the Mall has been completed, with the remainder of their project scheduled to be complete Nov.1

Jurisdictional Transfer of downtown streets – Kalamazoo Downtown Partnership continuing to participate in discussions with City of Kalamazoo, MDOT on jurisdictional transfer of streets to City, with goal of completing transfer by end of 2018.

Foundation for Excellence funds – Kalamazoo Downtown Partnership working with COK staff to prioritize investment of funds allocated for downtown improvements, using UGI, Imagine Kalamazoo, and previously identified priorities as guidance.

Bates Alley – Bates Alley Project completed in time for October 5 Art Hop. Overhead lights, restaurant parklets and painting among completed tasks. Grand opening was well attended despite poor weather. Programmatic planning for 2019 underway. Additionally, \$40,000 in grants for the next phase of Alley

Activation, to stretch from Bates to Rose Street along Exchange Place have been secured, with an additional \$60,000 anticipated. Call for proposals to be made public in coming months.

Business Updates

Professional Development Series – The fifth workshop of the 2018 Business Recruitment Series, Financial Management with Profit Mastery, was held September 18 & 19. Nineteen participated in the two-day workshop including eighteen downtown business owners and community leaders and one business owner from Petoskey, Michigan. When asked about the workshop, one well-known business owner said, “It was kind of amazing, I learned so much, and think it will change the trajectory of my finances!” The Profit Mastery will most likely be offered again in a future Business Development Series.

Media Coverage

- Sixth annual Michigan Autism Conference held in Kalamazoo - <https://bit.ly/2JwLcVQ>
- Farmers Alley Theatre brings A Doll’s House, Part 2 to the stage - <https://bit.ly/2JvMgtk>
- Kalamazoo passes taxing tool for downtown development - <https://bit.ly/2Dh5B0X>
- Kalamazoo approves new Downtown Growth Authority - <https://bit.ly/2yJjily>
- Community invited to meet Kalamazoo Valley’s new president - <https://bit.ly/2OoC9Yc>
- Food Dance looks to reopen mid-November following fire repairs - <https://bit.ly/2OILLHM>
- Tribe-owned architecture, engineering firm moving to downtown Kalamazoo - <https://bit.ly/2zkDwl1>
- Families flock to ‘Safe Halloween’ event at Bronson Park - <https://bit.ly/2RrUaXm>
- Win a VIP Package to the Kalamazoo Holiday Parade - <https://bit.ly/2CVpPfF>