

KALAMAZOO DOWNTOWN PARTNERSHIP REVISED 2020 BUDGET

REVENUES

SERVICE AGREEMENTS

DOWNTOWN DEVELOPMENT AUTHORITY (DDA) 2 MILL	\$	242,000.00		\$242,000.00
DOWNTOWN ECONOMIC GROWTH AUTHORITY (DEGA)	\$	58,767.00	(12,504.05) \$	46,262.95
DTI SERVICE AGREEMENT	\$	10,000.00		\$10,000.00
TPM SERVICE AGREEMENT	\$	140,000.00		\$140,000.00

CITY OF KALAMAZOO SUPPORT

OPERATIONS ADVANCE	\$	700,000.00		\$700,000.00
KALAMAZOO MALL MAINTENANCE	\$	59,210.00		\$59,210.00

STATE SUPPORT

DEGA CONTRIBUTION FUNDS	\$	35,850.00	(33,762.64) \$	2,087.36
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PHILANTHROPY & GRANTS

HOLIDAY GRANT	\$	70,000.00		\$70,000.00
OPERATIONAL GRANT	\$	100,000.00		\$100,000.00
AMBASSADOR PROGRAM GRANTS				
CONSUMERS ENERGY	\$	33,000.00		\$33,000.00
FFE	\$	50,000.00		\$50,000.00
ISG FOUNDATION	\$	50,000.00		\$50,000.00
CCTA	\$	12,500.00		\$12,500.00
TPM CONTRIBUTION	\$	10,000.00		\$10,000.00
TOTAL AMBASSAOR PROGRAM GRANTS	\$	<u>155,500.00</u>		<u>\$155,500.00</u>

BATES ALLEY MAINTENANCE	\$	3,000.00	(3,000.00)	\$0.00
ARCADIA CREEK FESTIVAL PLACE COMPREHENSIVE PLAN	\$	65,000.00	(65,000.00)	\$0.00
ALLEYWAY ACTIVATION GRANTS	\$	88,800.00	(38,800.00)	\$50,000.00
CAMERAS/PEDESTRIAN COUNT TECHNOLOGY	\$	32,000.00		\$32,000.00

SPONSORSHIPS

HOLIDAY SPONSORSHIPS	\$	35,000.00	(35,000.00)	\$0.00
SKELETON SPONSORS	\$	15,000.00	(15,000.00)	\$0.00
AUTOS + EATS	\$	2,000.00	(2,000.00)	\$0.00

OTHER

DDA FUND BALANCE CONTRIBUTION	\$	100,000.00		\$100,000.00
PARTNERSHIP FUND BALANCE	\$	-	40,000.00 \$	40,000.00
PPP Loan	\$	-	95,900.00 \$	95,900.00
INTEREST INCOME	\$	1,200.00		\$1,200.00
FESTIVAL PLACE USER FEES	\$	8,000.00	(8,000.00)	\$0.00
DOWNTOWN DOLLARS	\$	1,000.00	(1,000.00)	\$0.00
FAÇADE AND SIGNAGE GRANTS	\$	10,000.00		\$10,000.00
TPM MOBILITY	\$	25,000.00	(25,000.00) \$	-

TOTAL REVENUES	\$	<u>1,957,327.00</u>	\$ (103,166.69)	<u>\$1,854,160.31</u>
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EXPENDITURES

PEOPLE

CLEAN AND SAFE INITIATIVES	\$	293,447.00	(47,185.00) \$	246,262.00
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Ambassador Program
Mall Maintenance

ENGAGEMENT, SURVEYS & FEEDBACK

Community Engagement
State of the Downtown + Annual Report
Community Perception Survey + Report

PLACE

PUBLIC SPACE INVESTMENT	\$	385,537.00	(175,985.00) \$	209,552.00
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Arcadia Creek Festival Place Comprehensive Plan
Alleyway Activation

STREETSCAPE IMPROVEMENTS (Mall + N. Mall)

- Planters
- Street Trees
- Lighting
- Furniture

MOBILITY/STREET INTERVENTIONS

- Bike infrastructure
- Crosswalks

MAINTENANCE + BEAUTIFICATION

- Spring Spruce UP DOWNtown
- Arcadia Creek Festival Site Maintenance
- Arcadia Creek Maintenance (\$50,000 Annually)
- Bates Alley Maintenance (Power wash, painting, etc)
- Public restroom maintenance
- General Maintenance + Utilities (Repairs & Utility Bills)

EXPERIENCE

MARKETING/COMMUNICATIONS \$ 498,718.00 (20,366.00) \$478,352.00

PUBLIC ART INSTALLATIONS

WINTER EVENTS

- Chili Cook-off
- Makers Month

SPRING/SUMMER EVENTS

- Autos & Eats (Spring + Fall)
- Workout Wednesdays
- Beats on Bates
- June Jubilee

FALL EVENTS

- SkeleTour

WINTER HOLIDAY EVENTS

- Holiday Lighting
- Holiday Parade
- Holly Jolly Trolley
- Santa's Workshop
- Holiday Marketing
- Holiday Decorations
- Shopping Bag Design Contest
- Window Decorating Contest
- Tree Lighting

ADMINISTRATIVE SUPPORT

EXPERIENCE SUBTOTAL

GROWTH \$ 113,652.00 22,700.00 \$136,352.00

BUSINESS RETENTION & RECRUITMENT INITIATIVES

- Real Estate + Market Data Development
- Cameras/Pedestrian Count Technology
- BID Formation
- Façade + Signage Grants
- Pop-up Entrepreneurship Opportunities

BUSINESS DEVELOPMENT EVENTS

- Downtown Retail Initiative/Events
- Small Business Saturday
- Business Development Workshops
- Credit Card Stimulus
- Downtown Dollars

ADMINISTRATIVE SUPPORT

GROWTH SUBTOTAL

ADMINISTRATION

PERSONNEL & OPERATIONS

Retirement Adjustment

Fiscal Infrastructure Review

ADMINISTRATION SUBTOTAL

\$ 606,073.00 (2,274.84) \$ 603,798.16

DEBT & PROJECT OBLIGATIONS

PROJECTS

\$ 48,900.00 \$48,900.00

TOTAL DEBT OBLIGATIONS

\$ 48,900.00 \$ - \$48,900.00

\$ 1,946,327.00 \$ (223,110.84) \$ 1,723,216.16

RESERVE DEGA FUND BALANCE \$130,944.15
(\$100,000.00)
\$30,944.15