




Michigan and Burdick
 102 S Burdick St, Kalamazoo, MI 49007
 Ring: 1, 3, 5 Miles

Latitude: 42.29154
 Longitude: -85.58331

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	14,160	84,750	142,562
2000 Group Quarters	1,266	9,522	10,316
2010 Total Population	14,035	84,415	146,030
2015 Total Population	14,150	85,232	148,845
2010 - 2015 Annual Rate	0.16%	0.19%	0.38%
 2000 Households	5,274	32,122	57,438
2000 Average Household Size	2.44	2.34	2.3
2010 Households	5,411	33,047	60,727
2010 Average Household Size	2.39	2.31	2.26
2015 Households	5,492	33,535	62,300
2015 Average Household Size	2.38	2.3	2.25
2010 - 2015 Annual Rate	0.3%	0.29%	0.51%
2000 Families	1,935	16,399	30,911
2000 Average Family Size	3.36	3	2.96
2010 Families	1,896	16,459	31,776
2010 Average Family Size	3.35	2.99	2.94
2015 Families	1,892	16,536	32,232
2015 Average Family Size	3.35	2.99	2.94
2010 - 2015 Annual Rate	-0.04%	0.09%	0.29%
 2000 Housing Units	5,981	34,566	61,278
Owner Occupied Housing Units	24.3%	48.6%	51.5%
Renter Occupied Housing Units	64.6%	44.2%	42.3%
Vacant Housing Units	11.0%	7.2%	6.2%
2010 Housing Units	6,450	37,027	67,006
Owner Occupied Housing Units	22.1%	45.7%	48.3%
Renter Occupied Housing Units	61.8%	43.6%	42.4%
Vacant Housing Units	16.1%	10.7%	9.4%
2015 Housing Units	6,603	37,836	69,101
Owner Occupied Housing Units	21.7%	45.2%	47.7%
Renter Occupied Housing Units	61.5%	43.5%	42.4%
Vacant Housing Units	16.8%	11.4%	9.8%
Median Household Income			
2000	\$22,381	\$32,401	\$35,351
2010	\$26,552	\$41,393	\$44,501
2015	\$30,819	\$49,710	\$52,131
Median Home Value			
2000	\$54,786	\$78,086	\$88,663
2010	\$65,694	\$90,933	\$106,809
2015	\$70,729	\$100,399	\$117,311
Per Capita Income			
2000	\$13,521	\$16,589	\$18,919
2010	\$15,668	\$20,181	\$22,532
2015	\$18,120	\$22,829	\$25,578
Median Age			
2000	24.6	26.8	29.4
2010	24.8	27.3	30.5
2015	24.9	27.3	30.5


Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Households by Income			
 Household Income Base	5,257	32,222	57,561
< \$15,000	34.6%	23.3%	19.7%
\$15,000 - \$24,999	18.9%	16.4%	16.0%
\$25,000 - \$34,999	15.8%	13.6%	13.8%
\$35,000 - \$49,999	14.6%	17.9%	17.5%
\$50,000 - \$74,999	9.5%	16.4%	17.9%
\$75,000 - \$99,999	3.0%	6.5%	7.7%
\$100,000 - \$149,999	2.1%	3.9%	5.1%
\$150,000 - \$199,999	0.5%	1.0%	1.2%
\$200,000+	0.9%	0.9%	1.2%
Average Household Income	\$33,103	\$41,749	\$45,589
2010 Households by Income			
Household Income Base	5,412	33,047	60,726
< \$15,000	28.2%	18.2%	15.3%
\$15,000 - \$24,999	19.9%	14.5%	13.8%
\$25,000 - \$34,999	11.9%	10.1%	10.4%
\$35,000 - \$49,999	15.5%	16.5%	16.4%
\$50,000 - \$74,999	16.6%	25.0%	25.7%
\$75,000 - \$99,999	4.4%	9.0%	10.1%
\$100,000 - \$149,999	2.2%	4.4%	5.6%
\$150,000 - \$199,999	0.5%	1.1%	1.5%
\$200,000+	0.9%	1.0%	1.3%
Average Household Income	\$36,324	\$48,030	\$52,247
2015 Households by Income			
Household Income Base	5,493	33,533	62,300
< \$15,000	25.9%	16.2%	13.4%
\$15,000 - \$24,999	17.1%	11.7%	10.9%
\$25,000 - \$34,999	11.5%	9.0%	8.8%
\$35,000 - \$49,999	12.7%	13.3%	13.3%
\$50,000 - \$74,999	21.5%	29.7%	30.1%
\$75,000 - \$99,999	5.8%	10.8%	11.9%
\$100,000 - \$149,999	3.4%	6.3%	7.8%
\$150,000 - \$199,999	0.9%	1.6%	2.1%
\$200,000+	1.3%	1.3%	1.8%
Average Household Income	\$41,805	\$54,073	\$58,969
2000 Owner Occupied HUs by Value			
Total	1,436	16,792	31,583
<\$50,000	42.2%	20.0%	16.0%
\$50,000 - 99,999	42.3%	52.3%	45.4%
\$100,000 - 149,999	9.4%	19.2%	24.9%
\$150,000 - 199,999	2.6%	5.1%	8.4%
\$200,000 - \$299,999	1.7%	2.2%	3.8%
\$300,000 - 499,999	1.4%	0.9%	1.3%
\$500,000 - 999,999	0.0%	0.2%	0.2%
\$1,000,000+	0.3%	0.1%	0.1%
Average Home Value	\$71,530	\$88,870	\$100,824
2000 Specified Renter Occupied HUs by Contract Rent			
Total	3,855	15,355	25,782
With Cash Rent	98.5%	97.6%	97.8%
No Cash Rent	1.5%	2.4%	2.2%
Median Rent	\$420	\$467	\$478
Average Rent	\$444	\$475	\$494


Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



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2000 Population by Age			
 Total	14,161	84,748	142,562
Age 0 - 4	5.3%	6.3%	6.5%
Age 5 - 9	6.2%	6.0%	6.2%
Age 10 - 14	5.6%	5.6%	5.9%
Age 15 - 19	9.5%	11.7%	9.5%
Age 20 - 24	25.7%	17.4%	14.6%
Age 25 - 34	15.4%	15.1%	15.0%
Age 35 - 44	11.7%	12.1%	12.9%
Age 45 - 54	9.0%	10.0%	11.2%
Age 55 - 64	5.0%	5.7%	6.6%
Age 65 - 74	3.3%	4.7%	5.5%
Age 75 - 84	2.3%	3.9%	4.4%
Age 85+	1.1%	1.6%	1.8%
Age 18+	79.9%	79.1%	78.2%
2010 Population by Age			
Total	14,039	84,416	146,028
Age 0 - 4	5.4%	6.3%	6.3%
Age 5 - 9	5.3%	5.7%	5.8%
Age 10 - 14	4.8%	5.3%	5.5%
Age 15 - 19	9.2%	11.2%	9.1%
Age 20 - 24	26.1%	17.9%	14.7%
Age 25 - 34	15.4%	13.3%	14.1%
Age 35 - 44	9.8%	11.3%	11.6%
Age 45 - 54	10.0%	10.7%	11.6%
Age 55 - 64	6.9%	8.5%	9.5%
Age 65 - 74	3.3%	4.5%	5.3%
Age 75 - 84	2.3%	3.5%	4.1%
Age 85+	1.3%	1.9%	2.3%
Age 18+	81.4%	79.5%	79.0%
2015 Population by Age			
Total	14,153	85,234	148,846
Age 0 - 4	5.5%	6.2%	6.3%
Age 5 - 9	5.2%	5.7%	5.7%
Age 10 - 14	5.0%	5.4%	5.5%
Age 15 - 19	8.3%	10.9%	8.8%
Age 20 - 24	26.4%	18.0%	14.8%
Age 25 - 34	15.8%	13.6%	14.1%
Age 35 - 44	9.5%	10.3%	11.2%
Age 45 - 54	9.1%	10.0%	10.7%
Age 55 - 64	7.6%	9.0%	10.0%
Age 65 - 74	4.0%	5.8%	6.7%
Age 75 - 84	2.3%	3.2%	3.9%
Age 85+	1.3%	1.9%	2.3%
Age 18+	81.6%	79.7%	79.3%
2000 Population by Sex			
Males	50.1%	48.3%	47.9%
Females	49.9%	51.7%	52.1%
2010 Population by Sex			
Males	50.4%	48.4%	48.2%
Females	49.6%	51.6%	51.8%
2015 Population by Sex			
Males	50.5%	48.5%	48.3%
Females	49.5%	51.5%	51.7%

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

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	14,160	84,751	142,562
White Alone	58.6%	72.0%	77.7%
Black Alone	33.2%	19.9%	15.1%
American Indian Alone	0.8%	0.5%	0.5%
Asian or Pacific Islander Alone	1.1%	2.2%	2.2%
Some Other Race Alone	2.6%	2.3%	1.8%
Two or More Races	3.7%	3.0%	2.7%
Hispanic Origin	4.6%	4.2%	3.5%
Diversity Index	58.6	48.7	41.5
2010 Population by Race/Ethnicity			
Total	14,036	84,415	146,030
White Alone	56.7%	69.8%	75.5%
Black Alone	32.9%	19.9%	15.2%
American Indian Alone	0.9%	0.6%	0.5%
Asian or Pacific Islander Alone	1.5%	2.9%	3.0%
Some Other Race Alone	3.4%	3.1%	2.4%
Two or More Races	4.6%	3.7%	3.3%
Hispanic Origin	6.3%	5.7%	4.7%
Diversity Index	62.1	52.9	45.8
2015 Population by Race/Ethnicity			
Total	14,150	85,231	148,843
White Alone	55.8%	68.7%	74.5%
Black Alone	32.6%	19.8%	15.2%
American Indian Alone	0.9%	0.6%	0.6%
Asian or Pacific Islander Alone	1.7%	3.3%	3.4%
Some Other Race Alone	3.9%	3.5%	2.7%
Two or More Races	5.1%	4.1%	3.7%
Hispanic Origin	7.2%	6.4%	5.3%
Diversity Index	63.7	55.0	48.0
2000 Population 3+ by School Enrollment			
 Total	13,604	81,594	136,813
Enrolled in Nursery/Preschool	1.4%	1.4%	1.5%
Enrolled in Kindergarten	0.9%	1.2%	1.3%
Enrolled in Grade 1-8	9.6%	9.9%	10.3%
Enrolled in Grade 9-12	4.6%	4.2%	4.6%
Enrolled in College	26.8%	22.6%	17.2%
Enrolled in Grad/Prof School	2.7%	2.5%	2.2%
Not Enrolled in School	53.9%	58.2%	62.9%
2010 Population 25+ by Educational Attainment			
Total	6,887	45,187	85,369
Less than 9th Grade	5.2%	3.4%	2.7%
9th - 12th Grade, No Diploma	12.2%	7.9%	6.7%
High School Graduate	28.1%	24.9%	24.8%
Some College, No Degree	23.9%	23.6%	24.1%
Associate Degree	4.6%	7.3%	7.3%
Bachelor's Degree	15.8%	19.4%	20.9%
Graduate/Professional Degree	10.2%	13.5%	13.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2010 Population 15+ by Marital Status			
 Total	11,854	69,761	120,175
Never Married	63.6%	48.1%	42.5%
Married	20.4%	36.1%	41.0%
Widowed	3.9%	4.6%	5.3%
Divorced	12.1%	11.1%	11.2%
2000 Population 16+ by Employment Status			
 Total	11,593	68,856	114,692
In Labor Force	68.8%	67.6%	68.2%
Civilian Employed	61.6%	59.5%	62.2%
Civilian Unemployed	7.2%	8.0%	6.0%
In Armed Forces	0.0%	0.0%	0.1%
Not in Labor Force	31.2%	32.4%	31.8%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	77.6%	81.9%	84.3%
Civilian Unemployed	22.4%	18.1%	15.7%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	81.3%	85.2%	87.3%
Civilian Unemployed	18.7%	14.8%	12.7%
2000 Females 16+ by Employment Status and Age of Children			
Total	5,741	36,039	60,484
Own Children < 6 Only	4.9%	7.1%	7.2%
Employed/in Armed Forces	3.0%	4.7%	4.9%
Unemployed	0.9%	0.4%	0.4%
Not in Labor Force	1.1%	2.0%	1.9%
Own Children < 6 and 6-17 Only	4.4%	4.0%	4.2%
Employed/in Armed Forces	2.6%	2.7%	2.9%
Unemployed	0.2%	0.2%	0.2%
Not in Labor Force	1.6%	1.0%	1.1%
Own Children 6-17 Only	8.4%	11.4%	12.9%
Employed/in Armed Forces	4.9%	8.5%	10.0%
Unemployed	0.7%	0.4%	0.3%
Not in Labor Force	2.8%	2.5%	2.6%
No Own Children < 18	82.3%	77.6%	75.6%
Employed/in Armed Forces	47.4%	39.8%	39.9%
Unemployed	5.1%	6.4%	4.6%
Not in Labor Force	29.8%	31.4%	31.2%
2010 Employed Population 16+ by Industry			
 Total	6,206	35,795	64,235
Agriculture/Mining	0.6%	0.8%	0.9%
Construction	2.6%	3.1%	3.6%
Manufacturing	9.5%	11.0%	12.0%
Wholesale Trade	1.3%	2.1%	2.3%
Retail Trade	11.1%	11.3%	11.8%
Transportation/Utilities	1.6%	2.5%	2.8%
Information	2.0%	1.7%	1.7%
Finance/Insurance/Real Estate	4.8%	5.7%	6.1%
Services	64.2%	59.6%	56.0%
Public Administration	2.1%	2.3%	2.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.

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2010 Employed Population 16+ by Occupation			
Total	6,202	35,794	64,233
White Collar	50.6%	58.3%	60.7%
Management/Business/Financial	7.0%	9.1%	10.9%
Professional	23.4%	25.7%	25.8%
Sales	10.8%	11.5%	11.7%
Administrative Support	9.4%	12.0%	12.4%
Services	29.8%	23.9%	21.1%
Blue Collar	19.6%	17.8%	18.1%
Farming/Forestry/Fishing	0.8%	0.6%	0.5%
Construction/Extraction	3.2%	2.9%	3.0%
Installation/Maintenance/Repair	2.6%	2.5%	2.8%
Production	7.7%	6.8%	6.6%
Transportation/Material Moving	5.3%	5.0%	5.3%
2000 Workers 16+ by Means of Transportation to Work			
 Total	6,925	39,856	69,641
Drove Alone - Car, Truck, or Van	66.8%	75.3%	79.7%
Carpooled - Car, Truck, or Van	13.1%	11.0%	10.1%
Public Transportation	6.2%	3.1%	2.1%
Walked	8.9%	6.6%	4.3%
Other Means	1.3%	1.1%	0.8%
Worked at Home	3.7%	3.0%	2.9%
2000 Workers 16+ by Travel Time to Work			
Total	6,926	39,857	69,641
Did Not Work at Home	96.3%	97.0%	97.1%
Less than 5 minutes	7.7%	5.3%	4.5%
5 to 9 minutes	20.3%	17.7%	15.3%
10 to 19 minutes	41.0%	44.0%	44.7%
20 to 24 minutes	10.8%	11.1%	12.9%
25 to 34 minutes	9.9%	10.2%	10.7%
35 to 44 minutes	1.9%	2.6%	2.8%
45 to 59 minutes	2.8%	2.7%	2.8%
60 to 89 minutes	1.4%	2.3%	2.3%
90 or more minutes	0.5%	1.1%	1.1%
Worked at Home	3.7%	3.0%	2.9%
Average Travel Time to Work (in min)	15.7	17.5	18.1
2000 Households by Vehicles Available			
Total	5,288	32,177	57,432
None	19.3%	11.5%	9.6%
1	41.8%	41.2%	40.5%
2	23.8%	34.4%	36.5%
3	7.6%	8.6%	9.6%
4	4.1%	2.7%	2.6%
5+	3.4%	1.6%	1.2%
Average Number of Vehicles Available	1.5	1.6	1.6

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2000 Households by Type			
 Total	5,274	32,121	57,437
Family Households	36.7%	51.1%	53.8%
Married-couple Family	16.1%	32.7%	37.5%
With Related Children	7.5%	14.6%	16.6%
Other Family (No Spouse)	20.6%	18.3%	16.3%
With Related Children	15.2%	13.2%	11.6%
Nonfamily Households	63.3%	48.9%	46.2%
Householder Living Alone	39.6%	33.1%	33.1%
Householder Not Living Alone	23.7%	15.9%	13.1%
Households with Related Children	22.7%	27.8%	28.2%
Households with Persons 65+	12.4%	18.4%	19.9%
2000 Households by Size			
Total	5,274	32,122	57,438
1 Person Household	39.6%	33.1%	33.1%
2 Person Household	26.1%	33.1%	33.9%
3 Person Household	13.5%	14.9%	14.5%
4 Person Household	9.8%	10.8%	11.0%
5 Person Household	5.8%	4.8%	4.7%
6 Person Household	3.2%	2.1%	1.8%
7+ Person Household	2.0%	1.3%	1.0%
2000 Households by Year Householder Moved In			
Total	5,288	32,178	57,433
Moved in 1999 to March 2000	46.5%	31.2%	28.6%
Moved in 1995 to 1998	27.8%	28.0%	29.2%
Moved in 1990 to 1994	9.0%	12.3%	12.9%
Moved in 1980 to 1989	8.5%	12.1%	12.6%
Moved in 1970 to 1979	4.0%	7.3%	7.8%
Moved in 1969 or Earlier	4.2%	9.0%	8.9%
Median Year Householder Moved In	1998	1996	1996
2000 Housing Units by Units in Structure			
 Total	5,956	34,660	61,226
1, Detached	40.2%	55.5%	53.9%
1, Attached	1.6%	2.5%	3.1%
2	16.2%	6.8%	4.3%
3 or 4	17.1%	7.2%	5.1%
5 to 9	10.5%	7.0%	6.9%
10 to 19	3.6%	8.8%	9.7%
20+	10.3%	10.0%	13.2%
Mobile Home	0.3%	2.2%	3.7%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	6,010	34,633	61,271
1999 to March 2000	0.4%	0.9%	1.1%
1995 to 1998	0.2%	2.6%	4.9%
1990 to 1994	0.3%	2.6%	4.5%
1980 to 1989	6.9%	8.0%	11.2%
1970 to 1979	6.1%	12.3%	18.1%
1969 or Earlier	86.1%	73.6%	60.2%
Median Year Structure Built	1937	1955	1963

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

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Top 3 Tapestry Segments			
1.	College Towns	College Towns	College Towns
2.	Dorms to Diplomas	Rustbelt Traditions	Rustbelt Traditions
3.	City Dimensions	Dorms to Diplomas	Old and Newcomers



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$5,398,326	\$41,054,901	\$80,686,620
Average Spent	\$997.66	\$1,242.32	\$1,328.68
Spending Potential Index	42	52	55
Computers & Accessories: Total \$	\$746,612	\$5,526,997	\$10,810,486
Average Spent	\$137.98	\$167.25	\$178.02
Spending Potential Index	63	76	81
Education: Total \$	\$5,119,619	\$35,458,230	\$66,740,883
Average Spent	\$946.15	\$1,072.96	\$1,099.03
Spending Potential Index	78	88	90
Entertainment/Recreation: Total \$	\$9,057,994	\$73,809,796	\$147,793,365
Average Spent	\$1,674.00	\$2,233.48	\$2,433.73
Spending Potential Index	52	69	75
Food at Home: Total \$	\$13,642,342	\$106,856,687	\$211,291,650
Average Spent	\$2,521.22	\$3,233.48	\$3,479.37
Spending Potential Index	56	72	78
Food Away from Home: Total \$	\$10,168,651	\$78,414,877	\$154,674,158
Average Spent	\$1,879.26	\$2,372.83	\$2,547.04
Spending Potential Index	58	74	79
Health Care: Total \$	\$9,543,747	\$82,663,015	\$166,791,354
Average Spent	\$1,763.77	\$2,501.38	\$2,746.58
Spending Potential Index	47	67	74
HH Furnishings & Equipment: Total \$	\$4,993,553	\$40,516,654	\$81,222,269
Average Spent	\$922.85	\$1,226.03	\$1,337.50
Spending Potential Index	45	60	65
Investments: Total \$	\$3,504,114	\$32,818,263	\$68,176,813
Average Spent	\$647.59	\$993.08	\$1,122.68
Spending Potential Index	37	57	65
Retail Goods: Total \$	\$67,849,265	\$546,409,356	\$1,089,909,362
Average Spent	\$12,539.14	\$16,534.31	\$17,947.69
Spending Potential Index	50	67	72
Shelter: Total \$	\$45,162,659	\$360,687,451	\$723,475,168
Average Spent	\$8,346.45	\$10,914.38	\$11,913.57
Spending Potential Index	53	69	75
TV/Video/Audio: Total \$	\$3,898,429	\$30,171,896	\$59,413,210
Average Spent	\$720.46	\$913.00	\$978.37
Spending Potential Index	58	74	79
Travel: Total \$	\$4,665,700	\$39,884,607	\$81,281,913
Average Spent	\$862.26	\$1,206.91	\$1,338.48
Spending Potential Index	46	64	71
Vehicle Maintenance & Repairs: Total \$	\$2,740,867	\$21,853,831	\$43,576,529
Average Spent	\$506.54	\$661.30	\$717.58
Spending Potential Index	54	70	76

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.