



Central City Parking's Downtown Business Event Program

This program is designed for Downtown businesses that are having a one day event that will bring in **50 vehicles** or more to our Parking Ramps.

Currently our Parking Ramp rates are \$1.75 for the first hour and \$1.00 for every half hour thereafter with a maximum rate of \$10.00, if you enter the facility before 5:00pm. If you enter the facility after 5:00pm the fee is \$1.75 for the first hour and \$1.00 for every half hour thereafter with a maximum rate of \$5.00 for the evening.

The rate structure for this program of 50 vehicles or more is as follows:

- Enter the ramp before 5:00pm and receive a **40% discount** off the current hourly or maximum rate – rooftop parking only.
- There is a minimum up-front charge to the event of **50 vehicles** for events before 5:00pm.
- Ramp location is based on availability.
- Vehicles not parking on the rooftop are subject to our general daily rate.

Example:

Currently to park from 11:00am – 3:00pm the rate is \$7.75

Under this program the rate for the same time period is \$4.65

- Enter after 5:00pm and pay the current rate which is already a **59% discount** off the daily rate with no minimum charge.

All parking arrangements must be scheduled in advance and approved by calling Central City Parking at 269-342-6383.

This program is subject to availability and may change at any time.